

# DUSTIN ANDERSON TEAM

## HOW TO SELL YOUR HOME

Your guide on our process from beginning to end.



# DUSTIN ANDERSON

Realtor®



## PHONE

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## EMAIL + WEBSITE

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## LOCATION

1163 Fulton St. E  
Grand Rapids, MI 49503



# COMMUNICATION

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We feel that communication is absolutely critical to a successful sale. Success to us is not only getting your house sold, it's also keeping you informed throughout the process.

Our Transaction Coordinator will be providing weekly email updates when your house goes under contract, and I will be personally reaching out via phone calls, text messages, and/or emails on a regular basis.





## STAGING

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Staging your home is critical to getting your home sold quickly and for top dollar. We want your listing to stick out from the competition, and staging is one way we can do that. We feel so strongly about this that we put our money where our mouth is. We offer a staging consultation, and staging (when needed), ***free of charge***.





# PHOTOGRAPHY

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Photos are still the most common medium that cause potential buyers to request a showing on your house. If a picture is worth 1,000 words, we want those words to count. This is why we hire the best real estate photographers in the business, and at ***no cost to you.***





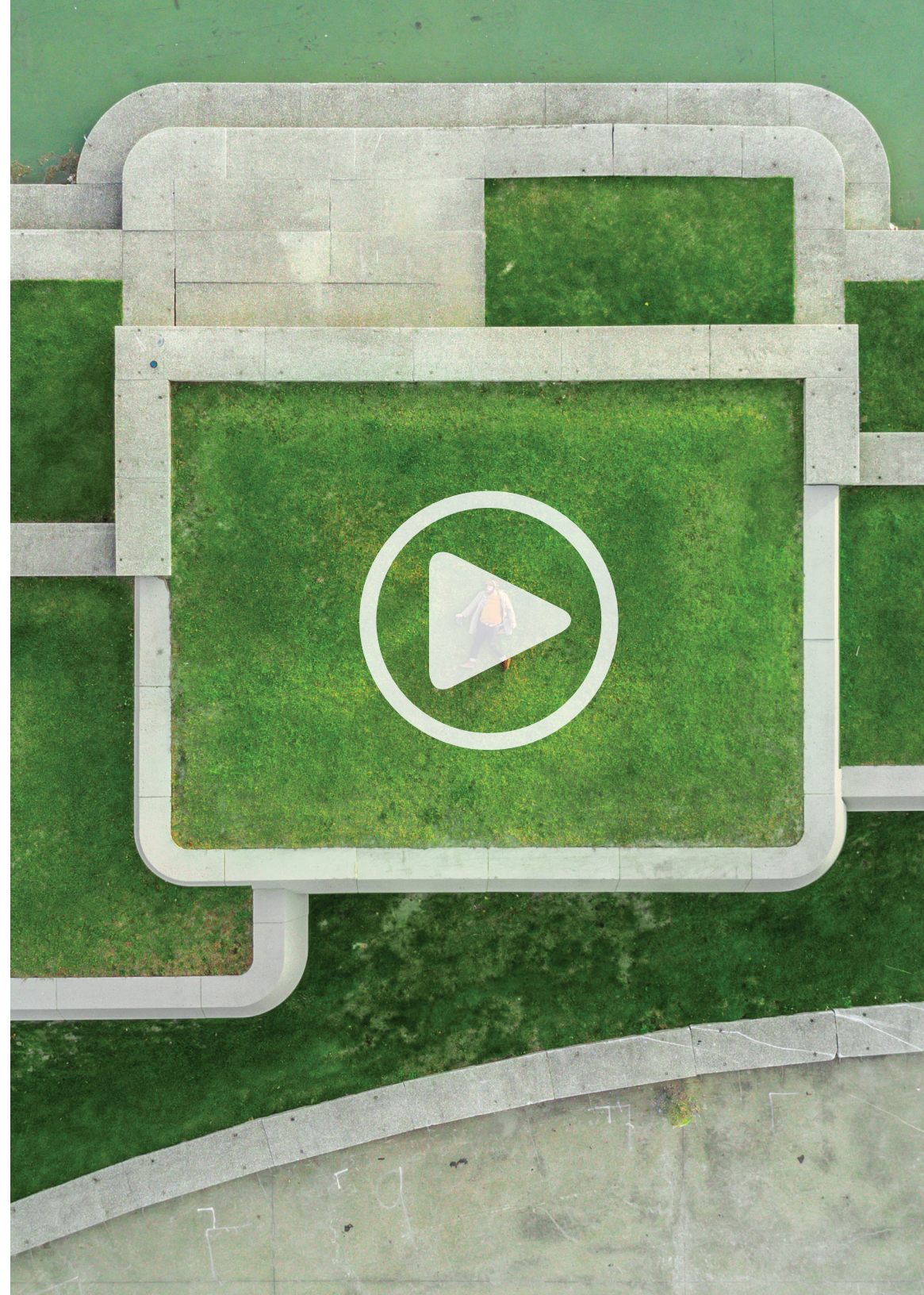
## VIDEO

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Photos of your home are expected. A video of your home is not. By providing a video featuring your home, we increase our potential Buyer pool.

We absolutely love the process of creating marketing videos, and we see their effectiveness again and again!

Once more, ***this service is free.***





## SOCIAL MEDIA

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Almost everyone is on social media. If people are there, it means that potential buyers are there. We want to be there too.

We craft targeted ads to get your listing in front of buyers.

This is of no cost to you. Sound familiar?





## MLS + ZILLOW + BEYOND

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This should be an assumed effort, but when we list your home, it's listed wherever potential buyers are looking online: The MLS, Zillow, Trulia, Realtor.com and many others.





## OPEN HOUSES

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Many Realtors® will wait a number of weeks to host an open house. We feel that if we don't host an open house the first weekend your home is listed, we've missed out on an incredible opportunity to get as many potential buyers through your house as possible.

We love hosting open houses and see the benefits of this added exposure, again and again!





## TIMELINE



### Staging

Our Stagers can be available within 3 days, from our initial consult.

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### Photos

It will take 24 hours to receive your edited photos from our photographer.

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### Listing Online

Once we have photos in hand, we can list your home.

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### Receive Offer

In this market, we expect to see an offer within two weeks.

## TIMELINE



### Inspections

Once an offer has been accepted, Buyers have 10 days to perform an inspection.

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### Appraisal

An Appraiser will come through your home two weeks after an accepted offer. It can take 7 days from their visit, to receive the Appraisal result.

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### Close

It typically takes 30-45 days to close.

# THANK YOU



Thank you for taking the time to get to know us and learn about how we can sell your home. It was a pleasure meeting you. We love the opportunity to make new friends!

five star\*  
REAL ESTATE LEADERS